

# **2023 HIGHLIGHTS**











## **About Us**

La Plage Factory nurtures impact-driven African tech startups, by providing them with product and business development support, as well as access to funding.

## **Our Mission**

We turn Tech for Good African entrepreneurs into role models, by catalyzing their progress using tech and creativity, to tackle the world's meaningful issues and generate shared value.

## **Our Vision**

Foster economic, environmental, and social development, through innovation and entrepreneurship in Mauritius and in Africa.

# **Startups Highlights**



Raised funds with Eclosia Group. Opened its first physical location. Won women's Entrepreneurs Award.



Raised funds with Mo Angels and Eclosia Group.

Created their own studio



Established itself as a marketleading, ISO-certified platform. Created a network of 170,000 experts and over 10,000 users.



Continuing its global expansion.

Awarded from the Los Angeles

Area Chamber.



Getting commercial tractions with pharmacists and enterprises in Tunisia and France.

#Africa Startup Ecosystem Builder of the year 2022

#Incubator and Coworking of the year 2022



# **LPF Highlights**

We doubled our **mentor capacity** and **launched enhanced programs.** 

Our mentor Frédéric WAEBER became a **certified Vianeo Expert.** 

We contributed to the successful India-Africa Entrepreneurship and Investment summit.

We piloted our first **pre-incubation** cohort for African students.

We remained an active player of our ecosystem by co-hosting impactful events.

# **CONTACT US**

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# **Our Programs**

At La Plage Factory, we strive to be the place where startup founders can achieve their highest personal and business potential.

#### Incubation

This program is based or the proven Vianed business design method All founders are supported by a dedicated personal mentor.

### PHASE 1: Business design

-> Business Model

PHASE 2: Prototyping -> MVP

PHASE 3: MVP deployment -> First customers

#### Acceleration

This program includes experts' contributions and peer to peer sessions.

# PHASE 1: Capacity building

-> Business Plan

#### PHASE 2: Investor readiness training

- -> Pitch deck
- -> Financial Model

## PHASE 3: Collaborative investors outreach

-> Fundraising

## **Supporting Services**

In addition, our members have access to:

- Coworking space facilities
- Admin services and support
- Monthly pitching sessions
- Networking opportunities with the community

"La Plage Factory provides the perfect location & tools for launching a Tech for Good business in Africa"

# **Our partners**





Mentors



**Experts** 

# **Capacity Building**



## **Funding**







## Institutional





